



**RP - Sanjiv Goenka  
Group**  
Growing Legacies



June 18, 2018

**Shri Prakash Solanki**  
Faculty & National Project Coordinator  
Entrepreneurship Development Institute of India (EDII)  
Village: Bhat Via Indira Bridge  
Dist: Gandhinagar, Gujarat, India 382428

Dear Sir:

**Sub: Submission of Expenditure Incurred for Entrepreneurship Awareness Camp (EAC)**

With reference to the EDII letter no. EDII/DST-NIMAT/17-18/021 dated 26/04/2017 and subsequent email of Mr. Rituraj Singh dated 11<sup>th</sup> June 2018; we are to state that we were awarded 4 EAC camps for the year 2017-18. A sum of Rs. 80,000 was sanctioned to us for the same and the disbursement amount was Rs. 40,000 vide the above letter (*copy attached*). In this connection we would like to mention the following:

- We successfully conducted the 1<sup>st</sup> and the 2<sup>nd</sup> EAC held at our campus on 15-17 June 2017 and 26-28 October 2017 respectively. Both the EAC were of 3 days duration and had guest lectures from the supporting institutions along with factory visits.
- EDII raised objection to the 2<sup>nd</sup> EAC vide the email of Mr. Rituraj Singh dated 20 November 2017 (*email copy attached*) in which we were informed that the second EAC cannot be considered due to inclusion of non-Science and Technology students in the EAC. We appealed the decision vide email dated 25 November 2017 (*email copy attached*) and were informed that the matter would be referred to the National Advisory Committee (*email copy attached*). However, we are yet to hear anything further on the same.
- While awaiting your decision we tried to canvas for S&T students in and around Bhubaneswar, but we were unable to come up with the requisite numbers as almost all the engineering colleges had some form of Entrepreneurship programme going on in their campus and were not open to our request. As such we were unable to conduct the 3<sup>rd</sup> and the 4<sup>th</sup> EAC as per schedule

The total expenditure incurred on the 1<sup>st</sup> and 2<sup>nd</sup> EAC is Rs. 40,904/- (*Rs. Forty Thousand Nine Hundred and Four Only*) as per the expense statements and bills attached herewith. We request you once again to consider the 2<sup>nd</sup> EAC and settle our bills.

Thanking you in anticipation,

  
**Dr. Rohit Vishal Kumar**  
Associate Professor & Coordinator EAC



Enclosures:

1. Copy of the Sanction Letter
2. Copy of Email from Shri Rituraj Singh dt. 20-11-2017
3. Copy of Email from Prof. Rohit Vishal Kumar dt. 25-11-2017
4. Copy of Email from Shri Rituraj Singh dt. 28-11-2017
5. Utilization Certificate for the 1<sup>st</sup> and 2<sup>nd</sup> EAC jointly
6. Statement of Audited Expenditure- Annexure IV for the 1<sup>st</sup> and 2<sup>nd</sup> EAC jointly
7. Hard Copy of Post Programme Report (Spiral Bind) – 1<sup>st</sup> EAC
8. Hard Copy of Post Programme Report (Spiral Bind) – 2<sup>nd</sup> EAC



## **DST - NIMAT PROJECT**

### **PROFORMA FOR PROGRAMME REPORT (PPR) OF EAC**

- 1 Name & Address of Programme Implementing Agency  
*(with Tel/Fax/E-mail)* : International Management Institute (IMI)  
IDCO Plot No. 1, Gothapatna, PO. Malipada,  
Dist: Khurda, Bhubaneswar - 751003,  
Tel No,: 0674-3042100 /3042130,  
Fax: 0674-3042129,  
Email: rvkumar@imibh.edu.in
- 2 Programme Location : IMI Campus, Bhubaneswar
- 3 Programme Date : 15 - 17 June, 2017
- 4 Name of the Coordinator : Dr. Rohit Vishal Kumar
- 5 No. of candidate attended the programme : 75 (Male 51 Female 24)
- 6 List of participants : **ANNEXURE - I**
- 7 Programme Schedule : **ANNEXURE - II**
- 8 List of Resource person : **ANNEXURE - III**
- 9 List of Industries visited : **ANNEXURE - IV**
- 10 Participant's feedback : **ANNEXURE - V**
- 11 Photograph of the programme : One Group Photo, One Classroom and One Industry Visit Photo

**ANNEXURE - I****LIST OF PARTICIPANTS**

<b>Sr. No</b>	<b>Name of the Participant</b>	<b>Age</b>	<b>Male/Female</b>	<b>Education</b>	<b>Category: Gen/SC/ST/OBC/Minority</b>	<b>Addhar Card No.</b>
<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>
1	AASHISH VIKAL	20	Male	B.SC - Physics	OBC	905230069891
2	ABHIJIT MOHANTY	24	Male	B.TECH	Gen	900317617745
3	ADITI	20	Female	BBA	Gen	228825183505
4	AINDRILA SOOR	20	Female	B.Com	Gen	867463036486
5	AJIT MAHENDRA MAURYA	25	Male	BE - Production	Gen	619559415408
6	AKASH GUPTA	22	Male	B.Com.	Gen	654451266837
7	AKSHAY CHANDRA SHARMA	21	Male	B.Com.	Gen	462025084018
8	AMLAN DAS	22	Male	B.COM	Gen	722362989807
9	ANBITA SUPKAR	22	Female	B.TECH	Gen	703279935771
10	ANKIT GUPTA	25	Male	BE - Mechanical	Gen	530543003046
11	APOORVA TIWARI	23	Female	B.TECH	Gen	456073030988
12	ARKA GIRI	21	Male	B.SC	OBC	315507070295
13	ASHI KAPOOR	22	Female	B.COM	Gen	293100640185
14	ASHISH VERMA	23	Male	B.E	OBC	929023561596
15	ATIN DHARA	24	Male	B.Tech	Gen	987749117086
16	ATISHA TAYAL	20	Female	B.COM	Gen	840634247511
17	AYUSHI KUMAR	21	Female	B.Sc.	Gen	29907554930
18	BISWADEEP GHOSH	24	Male	B.TECH	Gen	840694210675
19	DEBASHREE KHATEI	22	Female	B.Tech	Gen	782397103626
20	GAURAB BISWAS	24	Male	MMC	Gen	383608851641
21	GOURA MURALI KRISHNA	23	Male	B.Tech	OBC	665842063072
22	HARSH SRIVASTAVA	25	Male	B.TECH	Gen	818786936190
23	JYOTIRMOY BOSE	21	Male	B.COM (H)	Gen	656272556564
24	KHUSHBOO SINGH	22	Female	B.COM (H)	Gen	882013088242
25	KOMAL AGARWAL	21	Female	B.Com.	Gen	697162723956
26	KRITIKA YADAV	22	Female	B.TECH	OBC	648296381798
27	KUMAR PRITAM	22	Male	Economic (H)	OBC	297765039763
28	MOHIT MUKESH TIWARI	27	Male	BE - Electrical	Gen	385189157064

29	MOUMITA CHOWDHURY	21	Female	BCA	Gen	818899203335
30	MRINAL KANTI GHOSH	24	Male	B.Sc. - HHA	Gen	914392827050
31	NIDHI KUMARI KESHRI	22	Female	B.Sc. (H)	OBC	288810268154
32	NIKHIL VIDHYADHAR NANDANWAR	26	Male	B.E	Gen	360225146874
33	NISHANT KUMAR TOMER	23	Male	B.TECH	Gen	613730826435
34	NISHKARSH AGARWAL	24	Male	B.Sc.	Gen	317024846658
35	PARIKANSH BAIJAL	22	Male	B.B.A	Gen	685470297346
36	PRAPTI MISHRA	22	Female	B.Tech	Gen	958880594955
37	PRATYUSHA GHOSH	22	Female	B.SC	Gen	398653259586
38	PRERNA MISHRA	24	Female	B.TECH	Gen	781848203323
39	PRITHVIRAJ DASGUPTA	24	Male	B.Tech	Gen	570229347712
40	PRIYANKA AGARWAL	22	Female	B.Com.	Gen	704420290772
41	RISHABH MITTAL	22	Male	B.Tech	Gen	959230312756
42	ROHIT AGARWAL	22	Male	B.COM (H)	Gen	264170791637
43	SABRINA GUPTA	20	Female	BBA	Gen	374808546343
44	SADHANALA SRIKANTH ASHWIN	22	Male	B.TECH	Gen	696526667241
45	SAKTI PADA PURKAYASTHA	25	Male	B.TECH	Gen	
46	SAMAR NAYAK	23	Male	B.PHARM	Gen	338385749185
47	SAPTADEEP ROY	23	Male	B.Com. (H)	Gen	658912847322
48	SARVAGYA BEHL	21	Male	BBA	Gen	238669174412
49	SATYABRAT MOHAPATRA	21	Male	B.Tech	Gen	388910918907
50	SAURABH SHUKLA	22	Male	BCA	Gen	410230695893
51	SHAINKEY GUPTA	25	Male	B.COM	Gen	396171240273
52	SHIKHAR BHATNAGAR	26	Male	B.Tech	Gen	996605108033
53	SHIVAM BERIWAL	20	Male	B.Com. (H)	Gen	831687533976
54	SHIVAM PATHAK	23	Male	B.Sc. (CS)	Gen	313402259296
55	SHRUTI KHETAN	21	Female	B.Com.	Gen	614629052821
56	SHUBHANKAR SINHA	24	Male	B.TECH	Gen	655838468237
57	SMITA SAHA	23	Female	B.Com.	SC	384713645407
58	SOURISH KUMAR DEB	24	Male	B.Tech	Gen	466822132119
59	SUBHAM RATHI	23	Male	B.Com.	Gen	421769274164
60	SURVI SAH	21	Female	B.COM (H)	Gen	319327193518
61	T. ANIRUDHA PATRO	23	Male	B.Com.	Gen	957415370559
62	TALVINDER KOUR	27	Female	MA	Gen	661364771902
63	TANMAYEE BINDRALI	21	Female	B.Sc	Gen	491568279173
64	VIBHOR AGARWAL	24	Male	BBA	Gen	212491099528

65	YASHASWINEE DAS	20	Female	B.Com. (H)	Gen	933888403428
66	SANCHIT KUMAR VERMA	20	Male	BBA	OBC	904604352447
67	VARUN BISHT	21	Male	B.Sc.	Gen	847850084502
68	ADITYA KUMAR SAHOO	21	Male	B.Com.	Gen	675703549720
69	VEG MEHRA	24	Male	BBA	Gen	
70	MAYUR CHOUDHURY	22	Male	BE	OBC	
71	RITESH JAIN	23	Male	B.Com (H).	Gen	
72	SANTJEE KUMAR SHARMA	32	Male	B.Com	Gen	608114295717
73	TRINATH BHUYAN	36	Male	ITI	SC	758311996083
74	ASISH KAR	29	Male	10th	Gen	661613925385
75	SUBASH CHANDRA SAHU	43	Male	10th	OBC	721598360821

**ANNEXURE - II****PROGRAMME SCHEDULE**

<b>Date and Day</b>	<b>Session</b>	<b>Subject/Topic</b>	<b>Faculty</b>
15.6.2017 (Thursday)	1	Inauguration - Camp Objective Why Entrepreneurship (General Concepts)	Prof. Rohit Vishal Kumar (Internal Faculty)
		Historical Background - Indian Values vis-à-vis Entrepreneurship and the present scenario	
15.6.2017 (Thursday)	2	How to start a SSI Unit (general concept about the Govt. Formalities, rules and regulations, location and different aspects of an industrial venue)	Shri P P Choudhury, General Manager, DIC, Bhubaneswar
	3	Communication Skills for Better Business	Mr. Rajagopal Silla (Visiting Faculty)
15.6.2017 (Thursday)	4	Creativity and business - the man behind the venture - The behavioural Scientist's approach	Prof. Rohit Vishal Kumar (Internal Faculty)
	1	Technology Assistance from R & D Labs and other Institutions on choice of Technology	Prof. Rohit Vishal Kumar (Internal Faculty)
16.6.2017 (Friday)	2	Role of Financial /Financial Assistance in Entrepreneurship	Shri S K Rath, Assistant. Director, MSME Development Institute
16.6.2017 (Friday)	3	Financial Aspects of SSI unit	Prof. Santanu Das (Internal Faculty)
		Silent feature of the project report	
16.6.2017 (Friday)	4	Identification of business opportunities	Prof. Rohit Vishal Kumar (Internal Faculty)
		Mechanism of Product selection	
17.6.2017 (Saturday)	1 & 2	Feedback and discussion	Prof. Rohit Vishal Kumar (Internal Faculty)
	3 & 4	Field Visit (Britannia Industries)	

**ANNEXURE - III****LIST OF FACULTY /RESOURCE PERSON**

<b>Sr. No</b>	<b>Name and Address</b>	<b>Designation</b>	<b>Organisation</b>
1	2	3	4
1	Prof. Rohit Vishal Kumar IDCO Plot No. 1, Gothaptna, PO. Malipada, Dist: Khurda, Bhubaneswar - 751003 Phone : 0674-3042100	Associate Professor - Marketing	IMI Bhubaneswar
2	Shri P P Choudhury Near Rasulgarh Chhaka, Rasulgarh Industrial Estate, Bhubaneswar, Odisha 751010 Phone: 0674-254 8146	General Manager	DIC, Bhubaneswar
3	Mr. Rajagopal Silla , Plot No. 7, Sector 5 Niladri Vihar, C S Pur, Bhubaneswar - 21 Ph: 94386-20116	Training Consultant	Skape Trading and Consultancy Private Ltd
4	Shri S K Rath Vikas Sadan, College Square, Cuttack, Odisha -753003 Phone: 0671-254 8049	Assistant Director	MSME Development Institute, Cuttack
5	Prof. Santanu Das IDCO Plot No. 1, Gothaptna, PO. Malipada, Dist: Khurda, Bhubaneswar - 751003 Phone : 0674-3042100	Assistant Professor - Finance	IMI Bhubaneswar

## ANNEXURE - IV

### LIST OF INDUSTRY VISITED

Sr. No	Name , Address and Contact details	Product/Service
1	2	3
1	Britannia Industries Ltd, Barunei Temple Rd, Khordha, Bhubaneswar, Odisha 751001 Phone: 0674 655 0655, Jitendra Pal Singh, Factory (HR), Mobile No: 09692817982 Mr.	Biscuit, Cakes, Cookies





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<b>Sr. No</b>	<b>Name of the Participant</b>	<b>Age</b>	<b>Male/Female</b>	<b>Education</b>	<b>Category: Gen/SC/ST/OBC/Minority</b>	<b>Addhar Card No.</b>
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70	MAYUR CHOUDHURY	22	Male	BE	OBC	
71	RITESH JAIN	23	Male	B.Com (H).	Gen	
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		Mechanism of Product selection	
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**ANNEXURE - III****LIST OF FACULTY /RESOURCE PERSON**

Sr. No	Name and Address	Designation	Organisation
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2	Shri P P Choudhury Near Rasulgarh Chhaka, Rasulgarh Industrial Estate, Bhubaneswar, Odisha 751010 Phone: 0674-254 8146	General Manager	DIC, Bhubaneswar
3	Mr. Rajagopal Silla , Plot No. 7, Sector 5 Niladri Vihar, C S Pur, Bhubaneswar - 21 Ph: 94386-20116	Training Consultant	Skape Trading and Consultancy Private Ltd
4	Shri S K Rath Vikas Sadan, College Square, Cuttack, Odisha -753003 Phone: 0671-254 8049	Assistant Director	MSME Development Institute, Cuttack
5	Prof. Santanu Das IDCO Plot No. 1, Gothaptna, PO. Malipada, Dist: Khurda, Bhubaneswar - 751003 Phone : 0674-3042100	Assistant Professor - Finance	IMI Bhubaneswar

## ANNEXURE - IV

### LIST OF INDUSTRY VISITED

Sr. No	Name , Address and Contact details	Product/Service
1	2	3
1	Britannia Industries Ltd, Barunei Temple Rd, Khordha, Bhubaneswar, Odisha 751001 Phone: 0674 655 0655, Mr. Jitendra Pal Singh, Factory (HR), Mobile No: 09692817982	Biscuit, Cakes, Cookies

## **Annexure - V**

### **FEED BACK ANALYSIS OF PARTICIPANT - Summary**

Programme Location : **IMI Bhubaneswar**

Date : From **15<sup>th</sup> June 2017** To **17<sup>th</sup> June 2017**

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#### **Q.1) From where you got the information about the programme ?**

- |                            |   |               |
|----------------------------|---|---------------|
| a) Pamphlets/Brochure      | - | 27 Nos. (27%) |
| b) Newspaper Advertisement | - | 14 Nos. (19%) |
| c) Posters / Hand Bills    | - | 00 Nos. (00%) |
| d) Others (Please Specify) | - | 41 Nos (55%)  |
- (Through Campus Bulletin / Word of Mouth)

#### **Q.2 )**

- |             |   |                |
|-------------|---|----------------|
| a) Short    | - | 04 Nos. (5.3%) |
| b) Adequate | - | 65 Nos. (87%)  |
| c) Long     | - | 06 Nos. (8%)   |

#### **Q.3) Did you find the Programme useful ?**

- |                   |   |               |
|-------------------|---|---------------|
| a) Very much      | - | 35 Nos. (47%) |
| b) To some extend | - | 40 Nos (53%)  |
| c) Not useful     | - | 00 Nos (00%)  |

#### **Q. 4) Did it fulfilled your expectations ?**

- |                   |   |              |
|-------------------|---|--------------|
| a)Yes             | - | 40 Nos (53%) |
| b) To some extend | - | 32 Nos (43%) |
| c) No             | - | 03 Nos (4%)  |

#### **Q.5) Planning of the Programme**

- |                 |   |               |
|-----------------|---|---------------|
| a) Excellent    | - | 02 Nos (2.7%) |
| b) Very good    | - | 34 Nos (45%)  |
| c) Good         | - | 08 Nos (51%)  |
| d) Satisfactory | - | 01 Nos (1.3%) |
| e) Poor         | - | 00 Nos (00%)  |





**IIM**  
International Institute of Management  
Entrepreneurship Development Institute of India

**Entrepreneurship Awareness Camp**  
(Sponsored by DST-NIMAT)

International Management Institute